



Our Branding Process: What to Expect

Initiate

Complete our brief Inquiry Form so we can learn about what you're seeking. We will be in touch shortly, and if we can help you, we will send you a Brand Survey that we'll use to plan our initial meeting.

Gather

After we've received your completed Brand Survey, we will meet in person to continue our discussion about your branding needs.

Innovate

This part of the project takes the most time and consideration, but we promise the results are worth it! We delve into research, strategy, design, and copy writing.

Define & Refine

You will receive our initial concepts. Over the next week, we will adjust our recommendations based on our conversation.

Implement

Finally, once our recommendations have been approved, we will begin the implementation process according to your needs and you will receive your personalized Brand Kit!

Lark Branding Co. was born out of a passion for creativity and a desire to help others. We hope a partnership with you will enable you to strengthen your mission and re-energize your brand.